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This is a book about the politics of New Labour that focuses on language. Fairclough gets behind the rhetoric to uncover the real meaning. He examines a wide range of political speeches and texts, from Tony Blair's speech following the death of Diana to the 1997 Labour Party Manifesto and Bill Clinton's book *Between Hope and History*.

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This is a book about the politics of New Labour that focuses on language. Fairclough gets behind the rhetoric to uncover the real meaning. He examines a wide range of political speeches and texts, from Tony Blair's speech following the death of Diana to the 1997 Labour Party Manifesto and Bill Clinton's book *Between Hope and History*.

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New Labour, New Language? Jeff Aronson, clinical reader in clinical pharmacology. ... But in the hands of new Labour's rhetoricians, such trite sentiments are intended to catch votes, not to express real policies. The rhetoric creates the policies, not the other way round. Indeed, the rhetoric hides the absence of policies.

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This is a book about the politics of New Labour that focuses on language. Fairclough gets behind the rhetoric to uncover the real meaning. He examines a wide range of political speeches and texts, from Tony Blair's speech following the death of Diana to the 1997 Labour Party Manifesto and Bill Clinton's book *Between Hope and History*.

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New Labour, New Language?: Amazon.co.uk: Fairclough ...

New Labour, New Language? blows open the whole debate on the nature of the political discourse of New Labour and the 'Third Way'. Written in a clear, non-technical style and including a glossary, New Labour, New Language? will appeal to anyone interested in language and politics. Taylor and Francis; March 2000 ISBN: 9781134601622

New Labour, New Language? by Fairclough, Norman (ebook)

This is a book about the politics of New Labour that focuses on language. Fairclough gets behind the rhetoric to uncover the real meaning. He examines a wide range of political speeches and texts, from Tony Blair's speech following the death of Diana to the 1997 Labour Party Manifesto and Bill Clinton's book *Between Hope and History*.

New Labour, New Language? by Norman Fairclough

Norman Fairclough Routledge, £9.99, pp 178 ISBN 0 415 21827 6 Rating:   

 "I can suck melancholy out of a song," says Shakespeare's Jaques, "as a weasel sucks eggs." Hence the phrase "weasel words," coined for political purposes in the United States at the end of the 19th century and used (most famously by Theodore Roosevelt ...

New Labour, New Language? | The BMJ

At the end of 1998, the British 'New Labour' Government had something of a crisis: two Cabinet ministers resigned in the face of accusations of financial impropriety. The worst blow was the loss ...

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The term New Labour was coined by Blair in his October 1994 Labour Party Conference speech as part of the slogan "New

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Labour, New Britain". During this speech, Blair announced the modification of Clause IV of the party's constitution which abandoned Labour's attachment to nationalisation and embraced market economics.

New Labour - Wikipedia

New Labour, New Language?. This is a book about the politics of New Labour that focuses on language. He examines a wide range of political speeches and texts, from Tony Blair's speech following the death of Diana to the 1997 Labour Party Manifesto and Bill Clinton's book.

New Labour, New Language? by Norman Fairclough (2000, UK-B ...

The New Labour discourse of Every Child Matters was concerned with raising standards but subtly shifted the discourse around poverty to social exclusion (Fairclough, 2001). As discussed below, the ...

The Discourse of New Labour: Critical Discourse Analysis ...

New Zealand Prime Minister Jacinda Ardern, right, is congratulated by her partner Clarke Gayford following her victory speech to Labour Party members at an event in Auckland, New Zealand on Saturday.

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