

Entertainment Industry Economics A Guide For Financial Ysis

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Harold Vogel's Entertainment Industry Economics is an invaluable guide to the economics of the various entertainment industries. The guide breaks down the entertainment business into its parts: films, music, games, etc. and dissects each part with good explanations and clear graphs and statistical data. For lawyers who want to know about the industry, the guide is a great start.

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Entertainment Industry Economics. A Guide for Financial Analysis, Ninth Edition.

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Harold L. Vogel is the author of Travel Industry Economics: A Guide for Financial Analysis (Cambridge University Press, 2001), a companion volume to this textbook. He was senior entertainment industry analyst at Merrill Lynch & Co. for 17 years and was ranked as top entertainment industry analyst for a record 10 years by Institutional Investor magazine.

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