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Review: Crisis, Issues and Reputation Management. 11 Feb. The CIPR defines public relations as being ‘about reputation – the result of what you do, what you say, and what others say about you.’. So it’s surprising that the very first book in the 15-strong CIPR/Kogan Page PR in Practice series to even mention reputation in its title was published only last year.

~~Review: Crisis, Issues and Reputation Management | PR Studies~~

Our crisis and reputation management team can handle corporate

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crises across a range of practice areas and sectors, and is led by commercial and regulatory litigators who are experienced in handling multi-faceted business problems and large volumes of documentation under pressure. They are supported by subject-matter specialists across a range ...

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Crisis: Daily activity is consumed by the crisis, which could disrupt business; Issue: Managed during regular office hours and it is business as usual; 6. Time. Crisis: All crises eventually come to an end, but financial and reputational impacts could linger; Issue: Issues can extend for months, year or decades; 7. Impact. Crisis: Possible threats to health, property, environment, etc. Issue: Possible threats to market share, financials and reputation; 8. Outcome. Crisis: Minimize damage to ...

~~The Difference Between Crisis and Issues Management ...~~

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reputation management that will resolve issues with minimum damage and disruption to the business. Showcasing a variety of crises through a range of case studies from international brands including Nestle, Unilever, General Electric, McDonald's, Coca-cola, Cadbury, Tesco, Pan Am, RBS and more, this definitive handbook provides a new and broader perspective on ...

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Issue management is a normal executive activity, done according to schedule in office hours while business continues. A crisis, by definition, is outside normal experience, it causes top executives to drop all other priorities, and it may severely disrupt continuity of the organization's core business.

~~Issue? Crisis? What's The Difference and Why Is It ...~~

For me, one of the best texts is from a practitioner: Crisis, Issues and Reputation Management by Regester Larkin's Andrew Griffin. When published in 2014, it was the first in the long list of CIPR/Kogan Page PR in Practice books to reference 'reputation' in its title.

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