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Paul Laseau is an architect, author, artist, and illustrator residing in Muncie, Indiana. He divides his time between painting, workshops, and illustration- commissioned or for his own publications. He has lectured and conducted workshops on communication in the United States, Europe, and Asia on a broad range of design communication subjects including Fundamentals of Communication, Visual Communication, Freehand Drawing, Visual Notation in Support of Ideation and Invention, and the Role of ...

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A step-by-step guide to creative expression through water colors including advice for sketching on-site, sketching in the studio, and choosing colors.

Despite the renewed interest in Frank Lloyd Wright and the increasing body of literature that has illuminated his career, the deeper meaning of his architecture continues to be elusive. His own writings are often interesting commentaries but tend not to enlighten us as to his design methodology, and it is difficult to make the connection between his stated philosophy and his actual designs. This book is a refreshing account that evaluates Wright 's contribution on the basis of his architectural form, its animating principle and consequent meaning. Wright 's architecture, not his persona, is the primary focus of this investigation. This study presents a comprehensive overview of Wright 's work in a comparative analytical format. Wright 's major building types have been identified to enable the reader to pursue a more systematic understanding of his work. The conceptual and experiential order of each building group is demonstrated visually with specially developed analytical illustrations. These drawings offer vital insights into Wright 's exploration of form and underscore the connection between form and principle. The implications of Wright 's work for architecture in general serves as an important underlying theme throughout. This volume also integrates the research of several noted scholars to clarify the interaction of theory and practice in Wright 's work, as well as the role of formal order in architectural experience in general. By seeing how Wright integrates his intuitive and intellectual grasp of design, the reader will build a keen awareness of the rational and coherent basis of his architecture and its symbiotic relationship with emotional, qualitative reality. A graphic taxonomy of plans of Wright 's building designs helps the reader focus on specific subjects. Among the diverse areas covered are sources and influences of Wright 's work, domestic themes and variations, public buildings and skyscraper designs, and the influence of site on design. Complete with a chronology of the master architect 's work, Frank Lloyd Wright: Between Principle and Form is an important reference for students, architects and architectural historians.

Even in the computer age, freehand sketching is the designer's most useful tool for notation, design exploration, and graphic communication. From basic skills to sketch construction using grids, frames, and shapes to the creation of tone, texture, color, and detail, and experimentation with digital rendering, Freehand Sketching helps you build your drawing skill and confidence through mastery of fundamentals. Carefully designed exercises guide you step by step in effective sketching in the studio and in the field. Also covered are helpful topics such as useful equipment, observation skills, framing and editing sketches, rendering people, and keeping a journal. An array of the author's lively sketches as well as examples from other architectural professionals fill the pages of Freehand Sketching, making this an ideal handbook for architecture and design students and all who wish to be more effective at visual communication.

"In this groundbreaking book, architect, designer, and prominent educator Paul Laseau covers the entire scope of architectural representation - traditional, new media, hybrid, and emerging - and their roles in design. The Architectural Representation Handbook brings showcase examples of representation into specific design contexts, giving architects, designers, and others a real sense of their variety, subtlety, and usefulness as tools for navigating the full spectrum of architecture." "In one complete volume, you'll find a representation of the dimensions of architecture through a rich array of conventions and techniques from the conceptual to the perceptual, the concrete to the abstract, the personal to the public, the subjective to the objective. You'll also discover an extensive set of illustrations, organized in relation to the design activities of seeing, thinking, and communication - a "vocabulary" of architectural drawing."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

In order to understand architecture in all its cultural complexity it is necessary to grasp such basic concepts as representation, form and space. The aim of this book is to provide teachers, students, practising architects and general readers with a set of ideas that will enrich their conversation, their writing, and above all their thinking about architecture. The book is divided into eight chapters, each covering a particular aspect of architecture, and introduces difficult concepts gradually. Architectural theorists and philosophers are mentioned in passing and their works are listed in the bibliography, but they are not the subject of the book. Architecture, rather than philosophy, is at the centre of the picture. The aim is to enable the reader to understand architecture in all its aspects, rather than to learn the names of particular theorists. Written in a conversational style, Thinking about Architecture is an invaluable and accessible standard introduction to architectural theory.

For architects and students who want to maximize their creativity, Graphic Thinking for Architects and Designers is a valuable tool in the pursuit of architectural solutions to contemporary design problems.

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